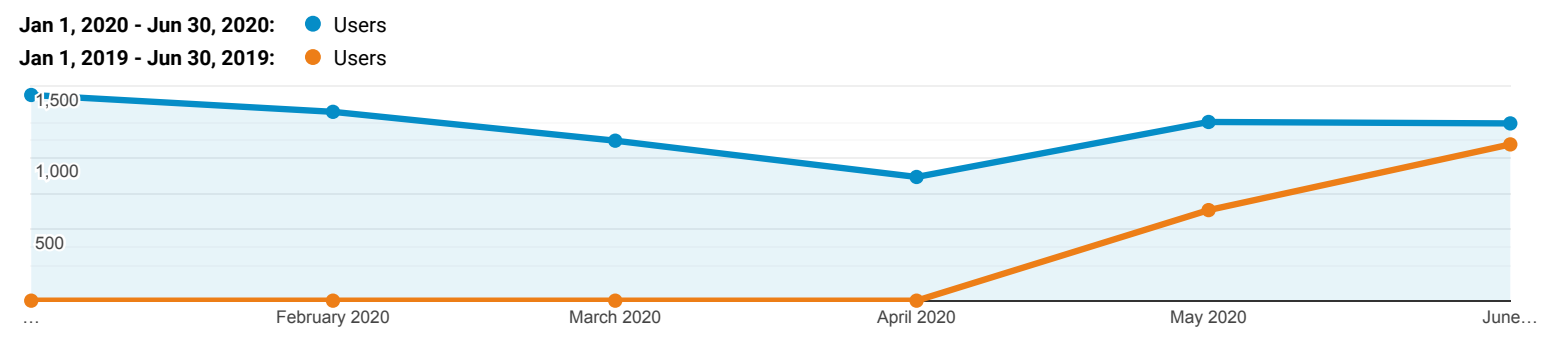


Audience Overview

○ ○ All Users  
+0.00% Users

Jan 1, 2020 - Jun 30, 2020  
 Compare to: Jan 1, 2019 - Jun 30, 2019

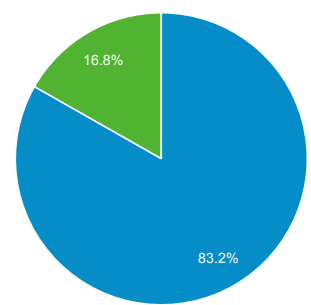
Overview



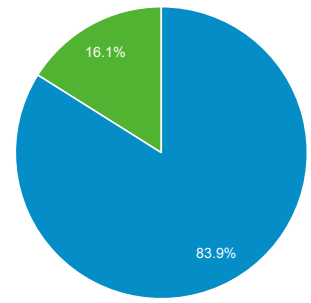
<b>Users</b> <span style="color: green;">311.18%</span> 6,916 vs 1,682	<b>New Users</b> <span style="color: green;">306.84%</span> 6,843 vs 1,682	<b>Sessions</b> <span style="color: green;">307.17%</span> 9,312 vs 2,287
<b>Number of Sessions per User</b> <span style="color: red;">-0.97%</span> 1.35 vs 1.36	<b>Pageviews</b> <span style="color: green;">286.88%</span> 44,565 vs 11,519	<b>Pages / Session</b> <span style="color: red;">-4.98%</span> 4.79 vs 5.04
<b>Avg. Session Duration</b> <span style="color: red;">-11.01%</span> 00:02:06 vs 00:02:21	<b>Bounce Rate</b> <span style="color: red;">71.92%</span> 1.05% vs 0.61%	

■ New Visitor ■ Returning Visitor

Jan 1, 2020 - Jun 30, 2020



Jan 1, 2019 - Jun 30, 2019



Language	Users	% Users
<b>1. en-us</b>		
Jan 1, 2020 - Jun 30, 2020	5,661	81.03%
Jan 1, 2019 - Jun 30, 2019	1,627	96.73%
<b>% Change</b>	<span style="color: green;">247.94%</span>	<span style="color: red;">-16.23%</span>
<b>2. en</b>		
Jan 1, 2020 - Jun 30, 2020	1,015	14.53%
Jan 1, 2019 - Jun 30, 2019	3	0.18%
<b>% Change</b>	<span style="color: green;">33,733.33%</span>	<span style="color: green;">8,045.96%</span>
<b>3. zh-cn</b>		
Jan 1, 2020 - Jun 30, 2020	76	1.09%
Jan 1, 2019 - Jun 30, 2019	12	0.71%
<b>% Change</b>	<span style="color: green;">533.33%</span>	<span style="color: green;">52.49%</span>
<b>4. en-gb</b>		
Jan 1, 2020 - Jun 30, 2020	51	0.73%

Jan 1, 2019 - Jun 30, 2019	7		0.42%
<b>% Change</b>	<b>628.57%</b>		<b>75.42%</b>
5. <b>c</b>			
Jan 1, 2020 - Jun 30, 2020	20		0.29%
Jan 1, 2019 - Jun 30, 2019	2		0.12%
<b>% Change</b>	<b>900.00%</b>		<b>140.77%</b>
6. <b>es-es</b>			
Jan 1, 2020 - Jun 30, 2020	13		0.19%
Jan 1, 2019 - Jun 30, 2019	1		0.06%
<b>% Change</b>	<b>1,200.00%</b>		<b>213.00%</b>
7. <b>fr-fr</b>			
Jan 1, 2020 - Jun 30, 2020	12		0.17%
Jan 1, 2019 - Jun 30, 2019	0		0.00%
<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
8. <b>fr</b>			
Jan 1, 2020 - Jun 30, 2020	11		0.16%
Jan 1, 2019 - Jun 30, 2019	0		0.00%
<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
9. <b>it-it</b>			
Jan 1, 2020 - Jun 30, 2020	11		0.16%
Jan 1, 2019 - Jun 30, 2019	1		0.06%
<b>% Change</b>	<b>1,000.00%</b>		<b>164.84%</b>
10. <b>de-de</b>			
Jan 1, 2020 - Jun 30, 2020	9		0.13%
Jan 1, 2019 - Jun 30, 2019	3		0.18%
<b>% Change</b>	<b>200.00%</b>		<b>-27.77%</b>