


Channels

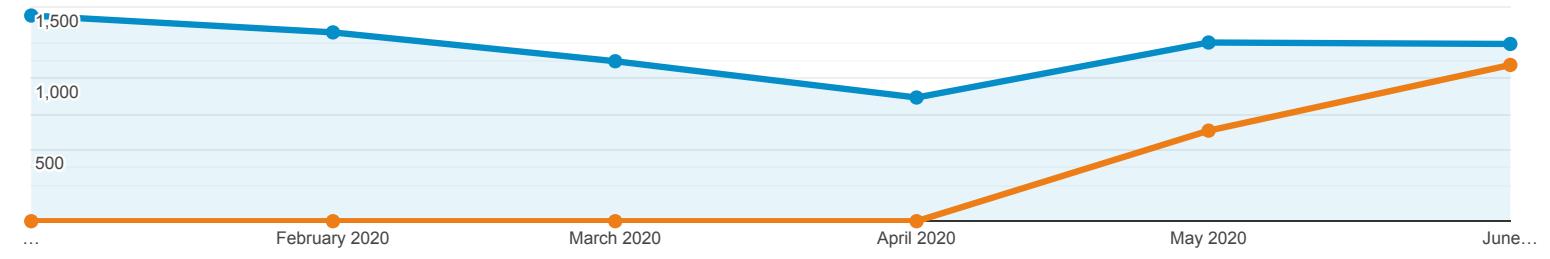

All Users
 +0.00% Users

Jan 1, 2020 - Jun 30, 2020
 Compare to: Jan 1, 2019 - Jun 30, 2019

Explorer

Summary

Jan 1, 2020 - Jun 30, 2020: ● Users
Jan 1, 2019 - Jun 30, 2019: ● Users



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	311.18% ▲ 6,916 vs 1,682	306.53% ▲ 6,850 vs 1,685	307.17% ▲ 9,312 vs 2,287	71.92% ▲ 1.05% vs 0.61%	4.98% ▼ 4.79 vs 5.04	11.01% ▼ 00:02:06 vs 00:02:21	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. Organic Search									
Jan 1, 2020 - Jun 30, 20...	5,147 (73.14%)	4,998 (72.96%)	6,910 (74.21%)	0.14%	5.07	00:02:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2019 - Jun 30, 20...	1,274 (74.90%)	1,269 (75.31%)	1,718 (75.12%)	0.29%	5.26	00:02:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	304.00%	293.85%	302.21%	-50.27%	-3.55%	-10.18%	0.00%	0.00%	0.00%
2. Direct									
Jan 1, 2020 - Jun 30, 20...	1,271 (18.06%)	1,258 (18.36%)	1,695 (18.20%)	0.88%	3.88	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2019 - Jun 30, 20...	299 (17.58%)	299 (17.74%)	430 (18.80%)	1.63%	4.21	00:02:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	325.08%	320.74%	294.19%	-45.64%	-7.88%	-32.27%	0.00%	0.00%	0.00%
3. Referral									
Jan 1, 2020 - Jun 30, 20...	400 (5.68%)	385 (5.62%)	469 (5.04%)	14.93%	3.76	00:03:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2019 - Jun 30, 20...	50 (2.94%)	46 (2.73%)	59 (2.58%)	3.39%	3.88	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	700.00%	736.96%	694.92%	340.30%	-3.21%	75.05%	0.00%	0.00%	0.00%
4. Social									
Jan 1, 2020 - Jun 30, 20...	218 (3.10%)	208 (3.04%)	237 (2.55%)	1.27%	4.97	00:01:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2019 - Jun 30, 20...	78 (4.59%)	71 (4.21%)	80 (3.50%)	0.00%	5.58	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	179.49%	192.96%	196.25%	∞%	-10.77%	-4.16%	0.00%	0.00%	0.00%
5. (Other)									
Jan 1, 2020 - Jun 30, 20...	1 (0.01%)	1 (0.01%)	1 (0.01%)	0.00%	6.00	00:04:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2019 - Jun 30, 20...	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	∞%	∞%	∞%	0.00%	∞%	∞%	0.00%	0.00%	0.00%

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