


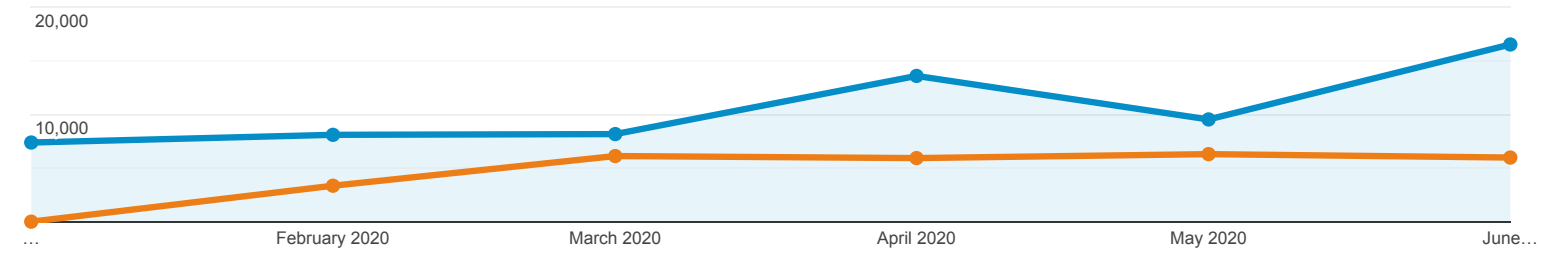
Audience Overview


All Users
 +0.00% Users

Jan 1, 2020 - Jun 30, 2020
 Compare to: Jan 1, 2019 - Jun 30, 2019

Overview

Jan 1, 2020 - Jun 30, 2020: ● Users
Jan 1, 2019 - Jun 30, 2019: ● Users



Users
133.40%
 59,721 vs 25,587

New Users
130.39%
 59,147 vs 25,673

Sessions
130.87%
 85,391 vs 36,986

Number of Sessions per User
-1.08%
 1.43 vs 1.45

Pageviews
270.58%
 327,066 vs 88,259

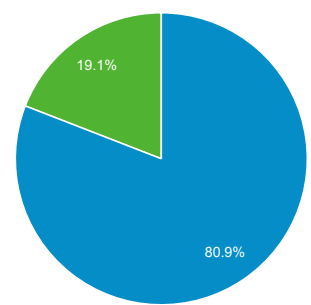
Pages / Session
60.51%
 3.83 vs 2.39

Avg. Session Duration
8.28%
 00:02:02 vs 00:01:53

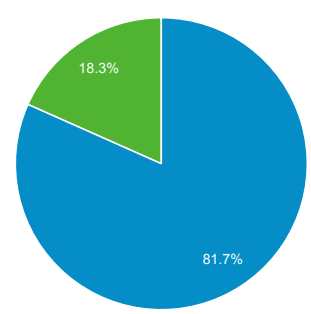
Bounce Rate
-84.48%
 7.66% vs 49.40%

■ New Visitor ■ Returning Visitor

Jan 1, 2020 - Jun 30, 2020



Jan 1, 2019 - Jun 30, 2019



Language	Users	% Users
1. en-us		
Jan 1, 2020 - Jun 30, 2020	50,309	83.34%
Jan 1, 2019 - Jun 30, 2019	24,763	96.30%
% Change	103.16%	-13.46%
2. en		
Jan 1, 2020 - Jun 30, 2020	9,178	15.20%
Jan 1, 2019 - Jun 30, 2019	16	0.06%
% Change	57,262.50%	24,335.82%
3. en-gb		
Jan 1, 2020 - Jun 30, 2020	234	0.39%
Jan 1, 2019 - Jun 30, 2019	156	0.61%
% Change	50.00%	-36.10%
4. zh-cn		
Jan 1, 2020 - Jun 30, 2020	83	0.14%

Jan 1, 2019 - Jun 30, 2019	33		0.13%
% Change	151.52%		7.14%
5. es-419			
Jan 1, 2020 - Jun 30, 2020	78		0.13%
Jan 1, 2019 - Jun 30, 2019	15		0.06%
% Change	420.00%		121.51%
6. es-xl			
Jan 1, 2020 - Jun 30, 2020	55		0.09%
Jan 1, 2019 - Jun 30, 2019	30		0.12%
% Change	83.33%		-21.90%
7. ko			
Jan 1, 2020 - Jun 30, 2020	46		0.08%
Jan 1, 2019 - Jun 30, 2019	46		0.18%
% Change	0.00%		-57.40%
8. en-au			
Jan 1, 2020 - Jun 30, 2020	33		0.05%
Jan 1, 2019 - Jun 30, 2019	12		0.05%
% Change	175.00%		17.15%
9. en-ca			
Jan 1, 2020 - Jun 30, 2020	33		0.05%
Jan 1, 2019 - Jun 30, 2019	39		0.15%
% Change	-15.38%		-63.95%
10. es-us			
Jan 1, 2020 - Jun 30, 2020	32		0.05%
Jan 1, 2019 - Jun 30, 2019	8		0.03%
% Change	300.00%		70.40%